

HUBBARD COMMUNICATIONS OFFICE

Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 14 SEPTEMBER 1970

Remimeo

Exec Dir Hat

HES Hat

HAS Hat

Executive Hat *Org Series 2*

COPE AND ORGANIZE

It's perfectly all right to cope. One always must. But one MUST organize things while he copes. The mounting overload and overwhelm in an area comes entirely from cope-cope-cope without organizing also.

Large portion is deleted.

ORG BD

Every Exec has his own personal org bd. Really it's at least 21 Depts.

But you don't have to go that fancy.

I had an org bd once that was 8 folders, each representing traffic from a major org, reports placed in it latest on top, a communicator who did the placing, a greeter who handled bodies and an inspector that was me. Just myself and one other. But it was an org. With that "org bd" I handled all the Scientology in the world at that time, lectured, researched and had ample time left over. It reduced full time cope to a part time job. Later 100 staff members (WW) replaced me as Exec Dir and I moved off post. They were all very busy but they didn't even know they had an org bd they were on, no individual operated his own personal org bd. Their cope and ignorance took the stats right on down. But they sure were busy coping!

The antithesis (opposite) of an org bd is confusion. The amount of confusion present doesn't add up to production, even though it is totally exhausting. The end product one wants is not exhaustion. The amount of energy expended does not measure production. Production is solely the amount of completed cycles that occur. The more they are planned in sequence and the better the different types are channeled the more production will occur.

So cope by all means but don't forget to organize a little each time you get a chance. The end product of cope is drown. The end product of organize is freedom.

L. RON HUBBARD
Founder